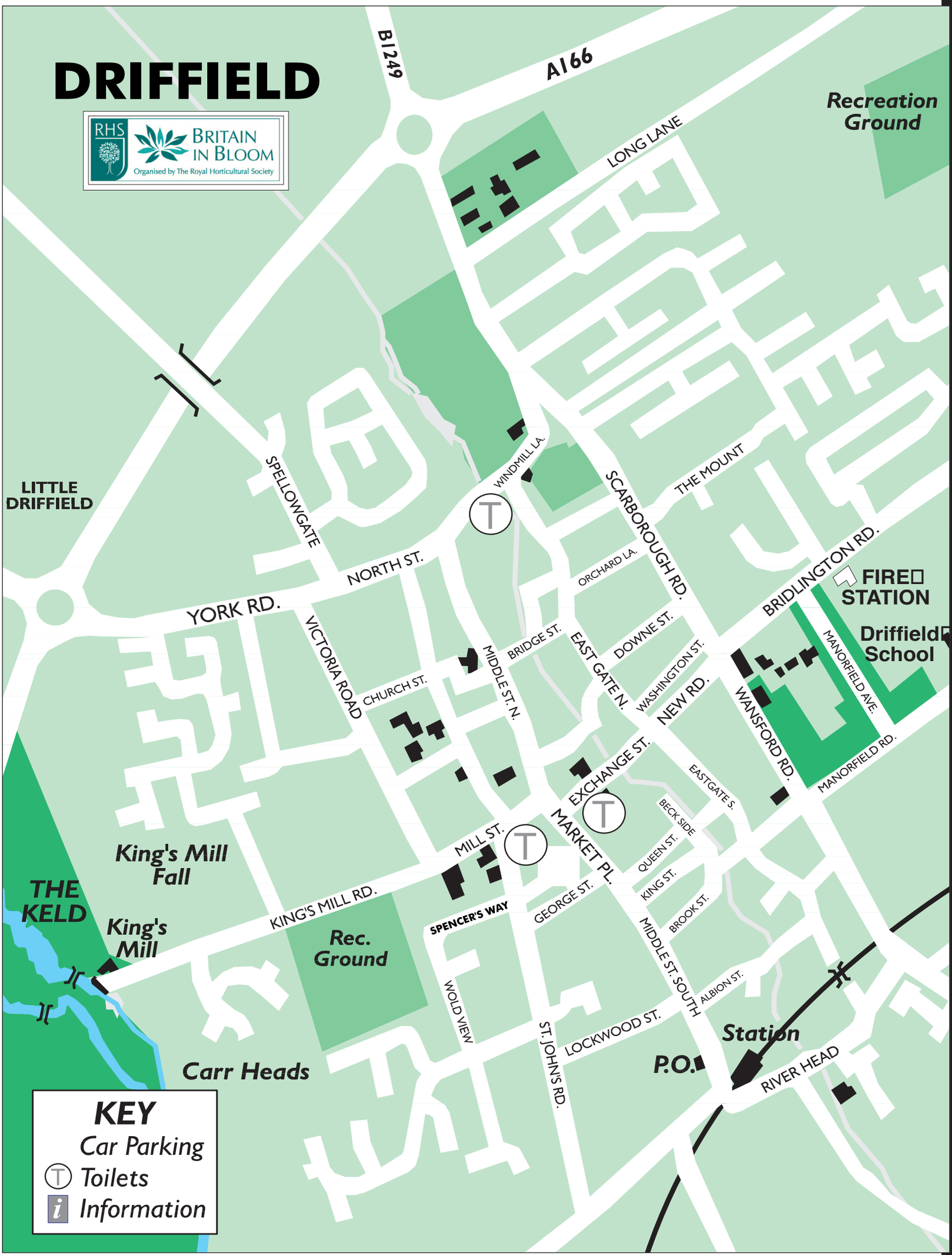Driffield Town Centre